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# **PROFILE**

My name is Thomas Abney and I specialize in creating professional print & website designs. I provide businesses a unique and creative way to brand and advertise. With multiple years in the industry, I have created projects for many individuals & companies, such as cigar manufacturer Legacy Brands by Victor Vitale, Hollywood celebrity Armand Assante, the Miami Orange Bowl, 4 time INC. 500 company NPE, and UFC fighter Matt Hughes.

# **RELEVANT WORK HISTORY**

#### Freelance Graphic & Web Designer

**Abney Creative** 

2010-Present

As a professional freelance designer, responsibilities include conceptualization and execution of design, completing projects to client's satisfaction, accurate billing and payment collection, and assistance in the printing process. Projects range from website design & development, exhibit materials & marketing collateral, to complete branding & identity design.

Print & Web Designer NPE, LLC. 2012-2013

As print & web designer, I created a wide range of products for print including corporate style guides, company identity packages, magazines, product packaging, & event branding. Web responsibilities varied from custom website & squeeze page design, webinar materials for social media & presentation design, and all email marketing design & system implementation.

Multimedia Artist Corona Cigar Company 2011-2012

At Corona Cigar, I managed the web and multimedia department where I was responsible for designing daily/weekly web assets and editing html/css/javascript to update website with promotions and new products. Other responsibilities included designing & coding weekly eblasts, product photography & digital retouching, and website design & development.

#### **Production/Graphic Artist**

**Kosmo Studios** 

2010-2011

As production artist, daily responsibilities included maintaining and updated our clients' webpages, designing vinyl graphics to be incorporated into themed environments, and creating 3D architectural visualization to scale. I also worked very closely with several professional sports organizations to brand themed events and produce various merchandise designs.

## **EDUCATION**

Full Sail University Winter Park, FL 2008–2010

Bachelor of Science in Digital Arts & Design

# SPECIAL SKILLS, EXPERIENCE, AND TRAINING

- Interface programming internship completed at T.V.A. in Chattanooga, TN
- Extensive experience with DSLR cameras & product photography
- Highly experienced photo editing & digital retouching
- Able to work in high-stress, detail-oriented, and team environments
- · Highly experienced with project management software, email management systems, and social media

## TECHNICAL PROFICIENCY

- Adobe Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash, Microsoft Office
- HTML, CSS, eBlast design, Mailchimp, Contactology, CMS/Wordpress
- Maxon Cinema 4D, Final Cut Pro, DVD Studio Pro